



**CULTURE**  
LIC



**FOR IMMEDIATE RELEASE**

**DATE:** February 7, 2023

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## **Exhibition Opening: Culture Lab LIC presenting *Luminous: The Art of Neon***

**Long Island City, Queens, NY**—Culture Lab LIC is proud to present *Luminous: The Art of Neon*, an exhibition inspired by the life and work of Long Island City local neon artist, Gerry Rose. The opening reception will take place on Thursday, February 9th, from 6-9 pm at Culture Lab Long Island City. The show features local and nationally acclaimed artists selected through an open call. Culture Lab LIC does not take commission on any sold. All sales go directly to the artists. Gerry Rose's collection will be available for purchase through a silent auction with proceeds going directly toward supporting Culture Lab LIC.

**What: Opening Reception of *Luminous: The Art of Neon***

**When:** Thursday, February 9th, 6-9 pm

**Where:** Culture Lab LIC, The Plaxall Gallery, 5-25 46th Ave, Queens, NY 11101

**The exhibition will be on view from February 9th to March 26th.**

**Gallery hours:** Thursdays & Fridays, 5-9 pm, and Saturdays & Sundays, 2-9 pm

This exhibition aims to shine a light on the work and innovation of art by national neon-based artists. The show includes a stunning collection of works by Sunnyside local artist the late Gerry Rose. Rose was the last neon tube bender for Artkraft Strauss, the company that invented the New Year's Eve Ball and graced Times Square with its most famous signs for over a century. Rose's work is available for purchase at accessible rates via a silent auction. *Luminous: The Art of Neon* balances levity, joy, and the unexpected. Come get saturated in color and light!

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### **About the Curators**

Kenny Greenberg is a Long Island City resident and neon artist. Greenberg founded Krypton Neon in 1981. He has created neon scenic art and lighting for countless Broadway stage productions, feature films, television broadcasts, museum and corporate displays as well as museum and gallery installations. [www.neonshop.com](http://www.neonshop.com)

Tess Howsam, is Culture Lab LIC's Artistic Director. Howsam is an international director and installation artist and fan of all things Neon. [www.TessHowsam.com](http://www.TessHowsam.com)

### **About Culture Lab LIC**

Culture Lab LIC is a 501(c)(3) formed to be the arts and culture umbrella for Western Queens. We present local, national, and international art of all genres, while supporting New York artists and other nonprofits by providing space, resources and a sense of community.

Operating out of a 12,000 square foot art center, Culture Lab LIC hosts two fine art galleries, a 90 seat theater, classroom space, and an 18,000 square foot outdoor venue, made possible by the generous donation of space from Plaxall Inc. CL is honored to host more arts programming than any other organization in New York City. Culture Lab is more than a venue, it is the heart of Long Island City.

A very special thanks to [Plaxall Inc.](#) for the donation of this amazing space and supporting us in turning it into this cornerstone of arts and community activity!

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<https://www.culturelablic.org/>

Culture Lab LIC Gallery Hours

**Thursdays + Fridays, 5-9 pm**

**Saturdays + Sundays, 2-9 pm**