



**GALA 2023**



# **SPONSORSHIP PACKET**

**THURSDAY, OCTOBER 26TH, 2023**

**5-25 46TH AVENUE, LONG ISLAND CITY, NY 11101**

**CULTURELABLIC.ORG | INSTAGRAM/FACEBOOK @CULTURELABLIC**

# THE MISSION OF CULTURE LAB LIC

Culture Lab LIC is a 501(c)(3) formed to be the arts and culture umbrella for Western Queens. We present local, national, and international art of all genres, while supporting New York artists and other nonprofits by providing space, resources and a true sense of community.

Culture Lab LIC hosts

- 2 fine art galleries
- an 80-seat theater
- classroom space
- 18,000 square foot outdoor venue
- a robust residency program
- 44,000 guests/year
- 18k+ Instagram followers
- 92k+ Website views

In 2022 alone, we featured:

- 87 concerts
- 27 comedy shows
- 67 theatrical performances
- 12 dance performances
- 22 emergent artists in residency
- 17 community events
- 14 art gallery exhibitions

All taking place here in LIC - one of the fastest growing neighborhoods in the county.

## HELP MAKE ART HAPPEN!

## “FAIR WINDS & FOLLOWING SEAS” WELCOME TO OUR GALA

Culture Lab LIC is a force for good within Long Island City. In the last 4 years, we have produced more art, culture, and community services than any other organization in Queens, 90% of which are FREE to the public.

Our Gala will be hosted in our very own beautiful venue! Culture Lab LIC is a beloved neighborhood treasure, and will provide excellent marketing exposure. The funds raised through sponsorships are essential to the accessibility of high quality arts and culturally enriched programming that we provide to the community.

This year’s nautical theme will showcase our unique creative approach to community work with all hands on deck and a mission to raise our sails for new adventures!

# SPONSORSHIP LEVELS

## **\$10,000 | COMMODORE**

- Logo Displayed in Front Gallery Year-Round, on Step & Repeat Banner, and on all Gala Marketing Materials
- Recognition on Social Media Accounts & Website
- Highlighted on Weekly Newsletter
- Exclusive Invites for Performances, Discounted Tickets
- Tabling at our Outdoor Events
- 1 Staff Happy Hour/Networking Night per year
- 10 Gala Tickets

## **\$7,500 | CAPTAIN**

- Logo Displayed in Front Gallery Year-Round, on Step & Repeat Banner, and on all Gala Marketing Materials
- Recognition on Social Media Accounts & Website
- Highlighted on Weekly Newsletter
- Tabling at Outdoor events
- 7 Gala Tickets

## **\$5,000 | COMMANDER**

- Logo Displayed on Step & Repeat Banner and on all Gala Marketing Materials
- Recognition on Social Media Accounts & Website
- Highlighted on Weekly Newsletter
- 4 Gala Tickets

## **\$2,500 | SHIP'S MATE**

- Logo Displayed on Step & Repeat Banner and on all Gala Marketing Materials
- 2 Gala Tickets

ALL DONATIONS ARE TAX DEDUCTIBLE.



## Our Goals:

- Raise \$50,000 in Gala Sponsorship by October 1st!
- Highlight Partnerships in Community Work & Businesses across NYC
- Produce an Experiential Gala for Attendees & Supporters to feel Inspired and Engaged!

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### A partnership with Culture Lab LIC

Partnering with Culture Lab offers numerous opportunities for corporations to enhance their brand visibility, engage with a culturally diverse audience, and support philanthropic initiatives in the arts. It's a chance to align your company with one of New York City's most unique and innovative cultural institutions while achieving your marketing and philanthropic objectives.

- Artistic Experiences
- Flexible Sponsorship
- Customizable Benefits
- Direct Business-to-Consumer Exposure
- Corporate Enrichment
- Philanthropic Impact

When sponsoring with us, we will sit down with you to address your specific interests and needs. Partnering with Culture Lab allows you to directly bring color, life, and support to your community. Help make the arts happen!



**HELP  
MAKE**

**ART  
HAPPEN!**

